

GLOBAL B2B AFRICA & VIETNAM





AFRICA & VIETNAM

Subject: Invitation to Participate in the Global B2B Africa Vietnam Event

Dear ,

We are pleased to cordially invite you to participate in the prestigious event "Global B2B AFRICA & VIETNAM," which will be held with great enthusiasm on October 24 and 25, 2024, in the dynamic cities of Ho Chi Minh and Hanoi, Vietnam.

Our Vision:

Global B2B Africa aims to create a unique platform fostering business partnerships between Africa, Southeast Asia, and Vietnam. We believe in the power of economic exchanges to strengthen ties between regions and promote sustainable partnerships.

Featured Themes:

1. Sustainable Economic Partnerships:

- Explore opportunities for sustainable economic and trade partnerships between African and Vietnamese enterprises.

2. Innovation and Technology:

- Highlight technological advancements and innovation opportunities in key sectors of Vietnam and the African continent.

3. Agro-Industry and Food Security:

- Discuss agricultural potential and opportunities to enhance food security through bilateral partnerships.

4. Renewable Energies:

- Explore initiatives and projects related to renewable energies to address energy challenges in Africa and Vietnam.

5. Tourism and Cultural Exchanges:

- Promote tourism and cultural exchanges to enhance mutual understanding and encourage investments in these sectors.

Why Participate?

- Business Opportunities:

Explore strategic partnership opportunities with leading companies from Africa, Southeast Asia, and Vietnam.

- Quality Networking:

Meet decision-makers, entrepreneurs, and innovators in an environment conducive to quality networking.

- Cultural Diversity:

Immerse yourself in an enriching experience that celebrates cultural diversity and encourages mutual understanding.

How to Participate:

Your presence would be a valuable asset to the event. Please confirm your participation by filling out the attached form or by contacting us directly. Additional details about the event are available on our website [B2BConnectGlobal.com].

Committed Partners:

Global B2B Africa is supported by renowned partners such as the Africa Southeast Asia Chamber of Commerce (ASEACC), the agency LE NOM, and Africalink. Your involvement will contribute to making this event a memorable success.

We look forward to welcoming you and sharing this unique experience that promises to be rewarding in every aspect.

Yours sincerely,

Lucille Gomes CEO of Global B2B



Event Program for Global B2B Africa & Vietnam - October 24 and 25, 2024



Day 1: October 24, 2024

- ****8:30 AM - 9:00 AM:** Registration and Welcome**
 - Specific welcome for representatives of Vietnamese and African businesses.

- ****9:00 AM - 10:30 AM:** Opening Ceremony**
 - Welcome remarks by the organizers, partners, and a Vietnamese government representative.
 - Opening speeches by government officials from Vietnam and Africa.
 - Presentation of the vision and goals of the event with a focus on its importance for the Vietnamese government.

- ****10:30 AM - 11:30 AM:** Sustainable Economic Partnerships**
 - Panel discussion on partnership opportunities between Africa, Southeast Asia, and Vietnam, featuring government experts and business representatives.

- ****11:30 AM - 1:00 PM:** Lunch Break and Networking**
 - Dedicated space for informal meetings among Vietnamese and African businesses and other participants.

- ****1:00 PM - 2:30 PM:** Thematic Sessions in Parallel (Innovation and Technology, Agro- Industry and Food Security)**
 - Integration of government representatives and businesses in specific discussions related to policies and sectoral opportunities.

- ****2:30 PM - 3:30 PM:** Renewable Energies**
 - Presentation of Vietnamese government policies on renewable energies with examples of partnerships between companies.

- ****3:30 PM - 4:00 PM:** Coffee Break and Business Exhibition**
 - Specific booths for government initiatives, investment opportunities, and businesses.

- ****4:00 PM - 5:30 PM:** Thematic Sessions in Parallel (Tourism and Cultural Exchanges, Practical Workshops on Business Partnerships)**
 - Involvement of government representatives and businesses in discussions on tourism, cultural exchanges, and business partnerships.

- ****5:30 PM - 6:30 PM:** Networking Cocktail**
 - Opportunity for informal discussions and partnership opportunities between businesses.

Specify: on-site lunch break



Event Program for Global B2B Africa & Vietnam - October 24 and 25, 2024



Day 2: October 25, 2024

- ****9:00 AM - 10:30 AM:**** Thematic Sessions in Parallel (Technological Partnerships and Innovations, Sustainable Development in Manufacturing)
 - Integration of government experts and businesses in discussions on technological innovation and sustainable development.

- ****10:30 AM - 11:30 AM:**** Sustainable Agriculture and Agro-Industry
 - Presentation of sustainable agricultural policies by the Vietnamese government and opportunities for businesses.

- ****11:30 AM - 1:00 PM:**** Lunch Break and Business Exhibition
 - Information sessions on government-supported investments and company initiatives.

- ****1:00 PM - 2:30 PM:**** Thematic Sessions in Parallel (Cultural Exchanges and Tourism Promotion, Practical Workshops on Business Partnerships)
 - Government participation and business involvement in discussions related to cultural exchanges, tourism, and business partnerships.

- ****2:30 PM - 3:30 PM:**** Investment Opportunities Roundtable
 - Presentation of government-supported investment incentives and perspectives, featuring company testimonials.

- ****3:30 PM - 4:00 PM:**** Coffee Break and Final Networking
 - Special sessions for individual meetings between businesses and with government representatives.

- ****4:00 PM - 5:30 PM:**** Award Ceremony - Transcontinental Entrepreneur Awards
 - Award presentation by government representatives and showcasing the achievements of businesses.

- ****5:30 PM:**** Closing Cocktail and Open Networking
 - Last opportunity for discussions and exchanges between businesses, government, and other participants.

Specify: on-site lunch break

Note: The schedule is subject to adjustments.



PARTICIPATION RATES FOR BUSINESS - GLOBAL B2B AFRICA



****Standard Business Package:****

- Access for 2 company representatives for both event days.
 - Participation in thematic sessions and workshops.
 - Standard exhibition booth.
 - Inclusion of the company logo in promotional materials.
- Option to submit promotional documents for participant folder.
 - ****Advertisement: Company logo DISPLAYED.****
 - ****Investment: 3000 euros****

****Premium Business Package:****

- Benefits of the Standard Business Package.
- Premium exhibition booth in a high-traffic area.
- Company presentation session during a thematic session.
- Increased visibility on promotional materials and the event website.
 - Preferred access to networking events.
- ****Advertisement: Company logo displayed.****
 - ****Investment: 5000 euros****

****Global Partner Package :****

- Benefits of the Premium Business Package.
- Special recognition as a principal partner.
 - Company logo on the website homepage.
- Special mention during the opening ceremony.
- Exclusive reception session with government representatives.
- ****Advertisement: Company logo displayed on Times Square billboards.**** -
 - ****Investment: 7000 euros****





Contact us



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