



Charlotte Laplante

06 89 16 64 32 – charlotte.laplante@edhec.com
Both French and anadian nationalities

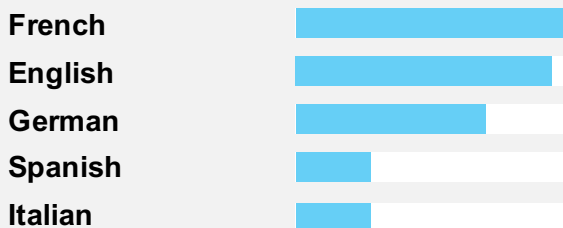
ABOUT ME

An adaptable and responsible graduate seeking an entry-level position which will utilise the organisational and communication skills developed through my involvement with Citibank and analytical skills with Amundi and team-working with the french student association Course Croisière EDHEC.

PROFESSIONAL SKILLS



LANGUAGES



EDUCATION

EDHEC Business School – Lille, France | 2014 – 2018
MSc in Strategy, Consulting and Digital Transformation
Master in Business Management

Lycée St-Michel-de-Picpus – Paris, France | 2011 – 2014
Classes préparatoires aux grandes écoles

Lycée Henri IV – Paris, France | 2008 – 2011
Baccalauréat in Sciences, major in mathematics

WORK EXPERIENCE

CITIBANK | Jan. 2017 – July 2017 – Corporate Banking Analyst

- Researching and performing client due diligence
- Analyzing credit lines, financial statements and impact of strategic operations related to M&A
- Understanding and managing the client portfolio
- Shaping marketing materials and participating in client meetings

AMUNDI | June 2016 – Dec. 2016 – Financial Analyst

- Analyzed new activities' costs
- Put in place Amundi's activities financial model
- Focused on PNB, performance, and custodian fees analysis to explain global performance
- Updated estimated short and medium term budget

COURSE CROISIERE EDHEC | 2014 – 2016 – Head of Communication

- In charge of 20 people and a €35 000 budget
- Implemented a global strategy of communication, based on the entrepreneurial dynamic
- Coordinated members of the association to harmonize the external communication
- Prospected partners and briefed them
- Communicated on social media and created a new website

ADHOC DESIGN | June – Aug 2015 – Communication strategy intern

- Conceived, drafted and piloted the realization of documents for external and internal communication (events, exhibitions)
- Contributed to highlight the agency work on its website, newsletter and social media: moving from about 200 likes on Facebook to more than 900 today in 2 months
- Realized a commercial proposal for new partnerships

HOBBIES

Art: Violin (15 years), drawing, pottery, gymnastics

Sport: Sailing (10 years), Riding (10 years), Modern-jazz dance (4 years), Zumba