

A piece of retro in our smartphones

Currently, about 24% of French people use smartphones. They are the most popular among men and young people from 25 to 34 years old.

About 25 million applications would be downloaded until 2015... Many of them are dedicated to retro: photo, video, etc.

PHOTO

“Hipstamatic” Those who are nostalgic for silver film can be reassured: there is an iPhone application for it. “Hipstamatic” (from Apple store) allows to take a picture simulating the films, flashes and lenses of yesteryear.

The execution is excellent and very aesthetic.

“Polarize”: named before Project Polaroid or ProPol.

It’s a very simple application. The effect is complete, intended at the level of colours execution, it also adds noises to the photo. You can add a comment but the size of picture is limited.

VIDEO

“Vintage Maker” Henceforth iPhone is able to turn any of your videos into a film of 20s or 60s. The use of application is very easy and the result is amazing. Vintage Video Maker (from Apple store) is a perfect tool for photo and video amateurs.